# Sample Introduction Email for Advocates

*Westberg Institute for Nursing | Spiritual Care Association*

*Advocates can personalize this sample email and send it to nursing organizations, chief nursing officers, nursing educators, and healthcare leaders. Text in brackets should be replaced before sending.*

**To:** [Recipient email]
**Cc:** admin@westberginstitute.org
**Subject:** Introducing Spiritual Care Nursing

Dear [Name],

I would like to introduce you to **Spiritual Care Nursing**, an emerging nursing specialty being advanced by the Westberg Institute for Nursing, a division of the Spiritual Care Association.

Spiritual Care Nursing builds upon nursing's longstanding commitment to whole-person care by preparing registered nurses with advanced knowledge and competencies to assess the spiritual dimension of health, provide evidence-based spiritual nursing interventions, develop individualized plans of care, and evaluate patient outcomes.

Spiritual Care Nursing is particularly relevant to clinical healthcare environments, where nurses care for patients with diverse religious, spiritual, and nonreligious worldviews. Spiritual Care Nurses also collaborate with professional chaplains and other healthcare team members to strengthen comprehensive, patient-centered care.

The Westberg Institute has developed the four-module Spiritual Care Nursing Certificate Program and a professional certification pathway leading to the **Certified Spiritual Care Nurse (CSCN)** credential for eligible nurses.

I am sharing this information because I believe Spiritual Care Nursing may be of interest to your organization as you consider opportunities for nursing education, professional development, and whole-person care.

I have attached *Spiritual Care Nursing: An Overview* for your consideration. If you would like additional information or an opportunity to discuss Spiritual Care Nursing, I would be happy to connect you with the Westberg Institute.

Thank you for your commitment to advancing nursing practice and patient care.

Sincerely,

[Your Name, Credentials]
[Title, Organization]
[Email | Phone]